PERMANENT ORDERS 290-01 17 October 2011

United States Army Marksmanship Unit

Announcement is made of the following award:

Award: Army Superior Unit Award
Period of service: 1 January 2010 to 31 December 2010
Authority: AR 600-8-22, paragraph 7-16
Reason: For outstanding meritorious service. During the period 1 January 2010 to 31 December 2010, the United States Army Marksmanship Unit distinguished itself for extraordinary accomplishments in raising the Army's overall combat readiness through outstanding devotion and superior performance in executing its wide ranging mission. The unit greatly enhanced the Army's recruiting effort through generating millions of positive Army impressions as it showcased the Army and the very best of Army Soldier skills to unprecedented degrees in the world, national and inter-service competitions. The unit made a profound and lasting impact on the readiness of warfighters through its wide-reaching marksmanship training program and ingenuity in developing the most capable precision small arms. The unit experienced phenomenal success while volunteering to significantly expand its marksmanship training programs and embark on a sustained effort of training indigenous counterparts in a combat zone. Both of these missions spanned well beyond the typical circumstances under which the unit normally performed, therefore these unit accomplishments in 2010 are particularly worthy. Its exemplary conduct, quiet professionalism and superb job performance towards the end of showcasing the Army and simultaneously supporting the warfighter had immeasurable value in the enhancement of the United States Army's image and in its ability to fight our Nation's wars. The United States Army Marksmanship Unit's outstanding achievements and performance are in keeping with the highest traditions of military service and reflect distinct credit upon the unit and the United States Army.
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Additional Instructions: This order serves as official notification that a unit award has been approved for the organization(s) listed above and will serve as authority for eligible Soldiers to update their records and wear the award.
The award is still subject to final confirmation in Department of the Army General Orders. Official verification of a specific unit's entitlement to display the award in the form of an appropriate streamer on its flag or guidon rests with the U.S. Army Center of Military History (CMH), which is also responsible for determining official unit Lineage and Honors for MTOE organizations. CMH will use this permanent order to authorize the manufacture of an appropriate decoration streamer for any organization clearly entitled to display the award. The streamers will then be manufactured and sent to the U.S. Army Human Resources Command for automatic distribution to the units concerned.

BY ORDER OF THE SECRETARY OF THE ARMY:

[Signature]

LISA M. ROBINSON
CW4, AG
Deputy Chief, Awards and Decorations Branch