PERMANENT ORDER 177-03

49th Public Affairs Detachment

Announcement is made of the following award:

Award: Army Superior Unit Award
Period of service: 1 April 2011 to 10 May 2011
Authority: AR 600-8-22, paragraph 7-16
Reason: For exceptionally meritorious service. During the period 1 April 2011 to 10 May 2011, the 49th Public Affairs Detachment conducted short notice deployment in response to a 7.9 magnitude earthquake and tsunami that devastated the east coast of Japan. The unit provided world-class public affairs and humanitarian relief support to tell the Army story and assist in the clean-up efforts. Broken into three teams and working throughout multiple regions of the affected area, the Soldiers of the detachment provided a clear and concise picture of the relief efforts through photo and broadcast journalist support. Working alongside service members from the United States Forces, United States Army, Japan and the Japanese Ground Self-Defense Forces the detachment documented the Army story of the relief efforts and the partnership between United States Forces and the Japanese people. The Soldiers of the detachment worked closely with the Japanese population providing a lasting impact that resulted in the production of different photo packages to be used by multiple agencies around the globe and the pictures put a positive and lasting face on the effects of Operation Tomodachi. The superior performance and dedication to duty of the Soldiers of the 49th Public Affairs Detachment is in keeping with the finest traditions of military service and reflect great credit upon the unit and the United States Army.

Format: 320

Additional Instructions: This order serves as official notification that a unit award has been approved for the organization(s) listed above and will serve as authority for eligible Soldiers to update their records and wear the award. The award is still subject to final confirmation in Department of the Army General Orders. Official verification of a specific unit's entitlement to display the award in the form of an appropriate streamer on its flag or guidon rests with the U.S. Army Center of Military History (CMH), which is also responsible for determining official unit Lineage and Honors for MTOE organizations. CMH will use this permanent order to authorize the manufacture of an appropriate decoration streamer for any organization clearly entitled to display the award. The streamers will then be manufactured and sent to the U.S. Army Human Resources Command for automatic distribution to the units concerned. It is not the responsibility of HRC to replace streamers that are lost or damaged.
PERMANENT ORDER 177-03, U.S. Army Human Resources Command, 1600 Spearhead Division Avenue, Fort Knox, KY 40122, 26 June 2013

Please refer to AR 840-10 for further guidance regarding the responsibilities of the unit concerning the display, care and disposition of the streamers.

BY ORDER OF THE SECRETARY OF THE ARMY:

[Signature]

ELISA M. ROBINSON
CW4, AG
Deputy Chief, Awards and Decorations Branch

DISTRIBUTION:
Commander, 49th Public Affairs Detachment, 4700 Knox Street, Fort Bragg, NC 28310 (1)
CMH, 103 Third Avenue, Fort McNair, Washington, DC 20319 (1)
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